Permit #F00031989

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00031989 **Type of Permit:** FILMING **Release Date:** 10/08/2010

**Production Company** MENTAL ENTERTAINMENT

**Insured Company Name** MENTAL ENTERTAINMENT
Contact Phone No. 1 323-960-2760 102
Contact Phone No. 2
Fax
Address 17552 TUSCAN DR
GRANADA HILLS, California 91344

**Production Title** AAOS

**Type of Production** Commercial - PSA

**Producer** Steve Wheeler

**Director** Greg Wells

**1st AD** Sean Harner

**Production Manager** Steve Wheeler

**FilmL.A. Coordinator** Daniel Alvarez

**Location Manager** Steve Wheeler
Primary Phone Office - 323-854-0524
Secondary Phone Mobile - 310-993-8398

**Location Assistant** Steve Wheeler
Primary Phone Office - 323-854-0524
Secondary Phone

## Fees

| | |
|---|---|
| FILMLA MODIFIED PERMIT APPLICATION FEE | $50.00 |
| LA COUNTY FIRE REVIEW | $104.00 |
| LA COUNTY - ROAD USE FEE | $305.00 |
| LA COUNTY ROAD APPLICATION FEE | $52.00 |

**Total Permit Fee** $511.00

**Number of Locations** 1

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## Summary Information — Location



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**Insured Company** MENTAL ENTERTAINMENT
**Production Title** AAOS

**Location Manager** Steve Wheeler
Primary Phone Office - 323-854-0524
Secondary Phone Mobile - 310-993-8398

**Location Address** 70TH ST. EAST FROM PALMDALE BL-AVE N E, UNINCORPORATED LA COUNTY, CA, 93535

**Location Type** Street

**Film Dates** 10/9/2010 - 10/9/2010 05:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

**Please see attached documents**
70th (closure) btw Ave N E & Palmdale MENTAL ENT.pdf
SKMBT_60010092222530.pdf
SKMBT_60010100600260.pdf
20101008123541.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 7 |
| Camera cars | 1 |
| Cast/Crew vehicles | 35 |
| Cube Trucks | 4 |
| Generator | 1 |
| Honey Wagons | 1 |
| Motor Homes | 1 |
| Picture vehicles | 6 |
| Portable restrooms | 1 |
| Stakebed Trucks | 2 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 45 |
| LA County FSA assigned | 1 |
| Sheriff/CHP | 2 |

**Filming Activities** Camera in car; Camera on sticks; Car-to-Car; Drive by; Drive ups & away; Driving shots; Exterior Dialogue; Intermittent traffic control - 2 minutes standard; Running & tow shots.; @ prop shelled cars ( no liquids and no engine), collide into each other on roadway.. The prop shelled cars will be rigged to a tow truck, which will be rigged to make the two cars collide with each other..; Camera and equipment on the shoulder of the road and in roadway.; Flame bars inside of prop shelled cars.; Parking equipment legally on the shoulder of the road.;

**Special Effects:**

| Type | No. Times Per Day | No. Takes Per Take |
|---|---|---|
| Fire Bars | 6 - 10 | 2 - 5 |

Description of F/X Scene: Flame bar inside of prop shelled car ( no engine and no liquids )

**Jurisdiction** **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

**Thomas Guide** **Page:** 4197 **Grid:** E1

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**Approvals** LOS ANGELES COUNTY ROAD DEPARTMENT - SANTA CLARITA — Bob Parsons
LOS ANGELES COUNTY ROAD DEPARTMENT - PALMDALE — Scott Thompson

**Coordinator Note**
FIRE DEPT # 10-2113-93
FSA REQUIRED
4000 GAL W/T

**Parking**

**Base Camp**
Location Type : Location
Street : Legally on shoulder of the road

**Crew Parking**
Location Type : Location
Street : Legally on the shoulder of the road

**Lane / Full Closure** Full road closure of 70th ST east from Palmdale Blvd to Ave N

**Approximate Footage** 1501 - 1800

**Date(s)** 10/9/2010 to 10/9/2010 **Time(s)** 05:00 to 22:00

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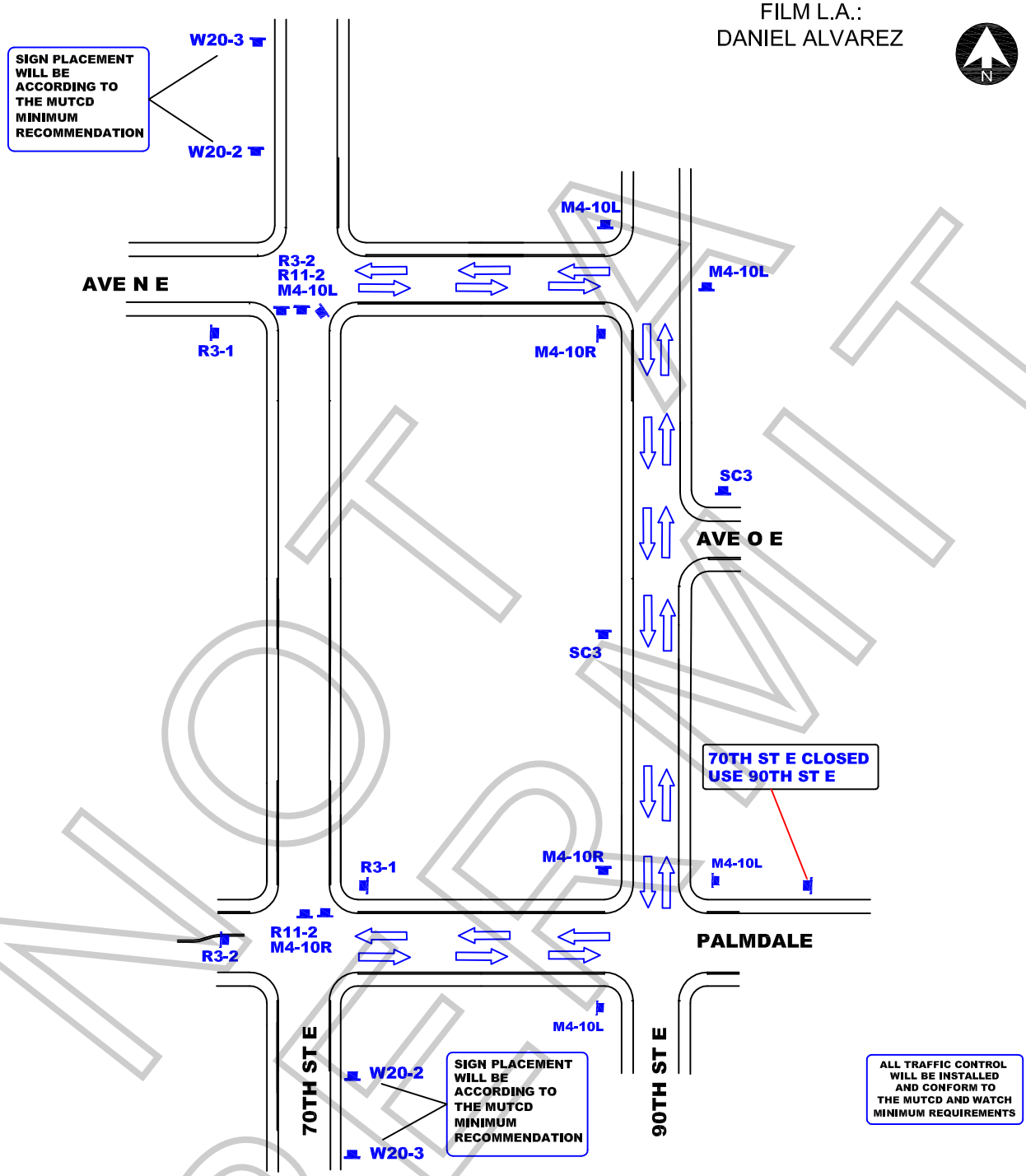
R3-1 | R3-2 | R11-4 (ROAD CLOSED TO THRU TRAFFIC) | R11-2 (ROAD CLOSED) | SC3 (DETOUR) | M4-10(L) (DETOUR) | M4-9(R) (DETOUR) | W20-2 (DETOUR AHEAD) | W20-3 (ROAD CLOSED AHEAD)

TRAFFIC CONTROL FOR:
MENTAL ENTERTAINMENT
"AAOS"

FILM L.A.:
DANIEL ALVAREZ

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## WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 10-8,9,10,11-10 FROM 05:00 HOURS TO 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

**ADVANCE CLOSURE NOTIFICATION SIGN WILL BE POSTED ON 10-5-10.**

JCL BARRICADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775
Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ

PROJECT LOCATION:
EAST 70TH ST
FROM PALMDALE TO AVE N
CITY OF LOS ANGELES COUNTY, CA

LOCATION CONTACT:
MICHAELA WRIGHT
OFFICE# 626.934.1280

| REV# | DATE | REVISION DESCRIPTION |
|---|---|---|
| | | |
| | | |
| | | |
| | | |

August, Lang & Husak, Inc.

ADVERTISING, MARKETING, PUBLIC RELATIONS
4630 Montgomery Avenue, Suite 400, Bethesda, MD 20814
301-657-2772 Fax: 301-657-9895 Web Site: www.alhadv.com

**PURCHASE ORDER 02482**

Mental Entertainment Inc.
1034 N. Seward Street
Hollywood, CA 90038

September 23, 2010

| Instructions | Amount |
|---|---|
| Description:<br>Produce the AAOS PSA spot for 2011. This is a based on all AICP guidelines and cancellation policies.<br><br>This includes one (1) 12-hour shoot day, Closed Course locations, HD High End Digital Video, 3 days offline Editorial, VFX comping for Frog, Sound Design/VO, Needle Drop Music, Online Color Correct/Finishing and HD Masters.<br><br>The production company is responsible for all non-union talent session fees and buyouts, online/offline, editorial and post to be provided by Mental.<br>Final shooting board provided by Mental will be approved by ALH before proceeding. All director fees, equipment, film and developing, set costs, props and wardrobe, location fees, insurance, talent costs and expenses, shooting labor and pre-production & wrap cost are the responsibility of MENTAL.<br><br>Production is responsible for backup locations in the event of access or weather problems. Production Company is responsible for location specific weather reports for the approved location.<br><br>The Agency (ALH) and client (AAOS) are responsible for their travel costs, Product artwork, Licensing Fees. MENTAL will provide signed releases and buyout contracts to Client for universal usage of the talents likeness and performance in any and all media in perpetuity. Use of the finished TV spot for promotional purposes by the Producer or Director will be accompanied by a credit for ALH.<br><br>This purchase order is based on the final signed contract between ALH and MENTAL Entertainment Inc. and should always be referred to for a complete itemized explanation of costs and fees.<br><br>Quantity: 1<:60, 1<:30, 1<:15 spot as HD Masters | 130,000.00 |

NOT A PERMIT

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301-657-2772 Fax: 301-657-9895 Web Site: www.alhadv.com

**PURCHASE ORDER 02482 - CONTINUED**

Mental Entertainment Inc.

September 23, 2010

| Instructions | Amount |
|---|---|

Estimate: $130,000.00

Due date: This is based on an early October shoot date with a delivery of 11/15/2010

Proof to: chusak@alhadv.com

Delivery to:
ALH as directed upon completion

ALH Job #: AAOS 3681

**Our Job Number: AAOS-3681**

**Purchase Order Total** 130,000.00

**Requested by:**

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Permit #F00031989

August, Lang & Husak, Inc.

ADVERTISING, MARKETING, PUBLIC RELATIONS
4630 Montgomery Avenue, Suite 400, Bethesda, MD 20814
301-657-2772 Fax: 301-657-9895 Web Site: www.alhadv.com

NOT A PERMIT

VIA EMAIL
October 6, 2010

Steve Wheeler/Executive Producer
MENTAL Entertainment
17552 Tuscan Drive
Los Angeles, CA 91344

Dear Steve:

August, Lang & Husak, Inc. has contracted MENTAL Entertainment for the production of the 2011 American Academy of Orthopaedic Surgeons (AAOS) Public Service Announcement. This letter supports the copy of AAOS Internal Revenue Service letter 501(c)(3).

Sincerely,

Kandi K. Hopkins
Accounting Manager

Permit #E00031989

**Appointment of Beautiful Day Permits**
**As Authorized Agent and Representative**

I certify that I am a representative of Mental Ent, Inc. ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 10-2-10

Mental Ent Inc.
Name of Principal

By: [signature]
Representative's Signature

Steve Wheeler
Print Representative's Name

Producer
Representative's Title

17522 Tuscan Dr.
L.A. Ca 91344
Principal's Address

323-854-0524
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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